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Mark: ENDUP



US Serial Number: 85429739

Application Filing Date: Sep. 22, 2011

US Registration Number: 4142570

Registration Date: May 15, 2012

Register: Principal

Mark Type: Service Mark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: May 15, 2012

Publication Date: Feb. 28, 2012

Mark Information

Mark Literal Elements: ENDUP

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of the word "ENDUP" with individual letters stacked vertically, and contained within an upward pointing arrow.

Color(s) Claimed: Color is not claimed as a feature of the mark.

Design Search Code(s): 24.15.25 - Other arrows

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *.* identify additional (new) wording in the goods/services.

For: Night clubs

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 107

Class Status: ACTIVE

Basis: 1(a)

First Use: Nov. 15, 1973

Use in Commerce: Nov. 15, 1973

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Amended Use: No

| | | |
|--------------------|------------------------|-----------------|
| Filed ITU: No | Currently ITU: No | Amended ITU: No |
| Filed 44D: No | Currently 44D: No | Amended 44D: No |
| Filed 44E: No | Currently 44E: No | Amended 44E: No |
| Filed 66A: No | Currently 66A: No | |
| Filed No Basis: No | Currently No Basis: No | |

Current Owner(s) Information

Owner Name: JOOK HOUSE ENTERTAINMENT LLC

Owner Address: 800 BELMONT LANE
TRACY, CALIFORNIA 95377
UNITED STATES

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: CALIFORNIA

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Gail Nevius Abbas

Docket Number: 45447-030-00

Attorney Primary Email Address: gabbas@manatt.com

Attorney Email Authorized: No

Correspondent

Correspondent Name/Address: Gail Nevius Abbas
Manatt, Phelps & Phillips
1841 Page Mill Road, Suite 200
Palo Alto, CALIFORNIA 94304
UNITED STATES

Phone: 650-812-1300

Fax: 650-213-0260

Correspondent e-mail: patrademarks@manatt.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

| Date | Description | Proceeding Number |
|---------------|--|-------------------|
| May 15, 2017 | COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED | |
| Aug. 22, 2012 | AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP | |
| May 15, 2012 | REGISTERED-PRINCIPAL REGISTER | |
| Feb. 28, 2012 | OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED | |
| Feb. 28, 2012 | PUBLISHED FOR OPPOSITION | |
| Feb. 08, 2012 | NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED | |
| Jan. 20, 2012 | LAW OFFICE PUBLICATION REVIEW COMPLETED | 68552 |
| Jan. 18, 2012 | APPROVED FOR PUB - PRINCIPAL REGISTER | |
| Jan. 10, 2012 | ASSIGNED TO EXAMINER | 77762 |
| Dec. 30, 2011 | ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED | |
| Dec. 30, 2011 | TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED | |
| Nov. 10, 2011 | APPLICANT AMENDMENT PRIOR TO EXAMINATION - ENTERED | 68552 |
| Nov. 04, 2011 | ASSIGNED TO LIE | 68552 |
| Oct. 21, 2011 | PAPER RECEIVED | |
| Sep. 28, 2011 | NOTICE OF DESIGN SEARCH CODE AND PSEUDO MARK MAILED | |
| Sep. 27, 2011 | NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM | |
| Sep. 26, 2011 | NEW APPLICATION ENTERED IN TRAM | |

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: May 15, 2012

Assignment Abstract Of Title Information

Summary

Total Assignments: 1

Registrant: The Endup, LLC

Assignment 1 of 1

Conveyance: NUNC PRO TUNC ASSIGNMENT EFFECTIVE 08/24/2011

Reel/Frame: [4844/0495](#)

Pages: 4

Date Recorded: Aug. 17, 2012

Supporting Documents: [assignment-tm-4844-0495.pdf](#)

Assignor

Name: [THE ENDUP, LLC](#)

Execution Date: Aug. 14, 2012

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: CALIFORNIA

Assignee

Name: [JOOK HOUSE ENTERTAINMENT LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: CALIFORNIA

Address: 800 BELMONT LANE
TRACY, CALIFORNIA 95377

Correspondent

Correspondent Name: GAIL I. NEVIUS ABBAS, ESQ.

Correspondent Address: 1841 PAGE MILL RD., SUITE 200
MANATT, PHELP & PHILLIPS, LLP
PALO ALTO, CA 94304

Domestic Representative - Not Found